

Conestoga may design courses for India

By Wendy Coles

Conestoga College may design a curriculum for medical and industrial training in India.

The college, which is currently designing a curriculum for six college campuses in the United Arab Emirates (UAE), has been asked by the Canadian International Development Agency (CIDA) to submit a proposal for a project in India within the next few weeks.

Raja Vaidyanathan, the new in-

ternational program co-ordinator for the college, said, "The possibility of a project in India is being explored but everything is in the preliminary stages."

President John Tibbits has also been asked by CIDA to be part of a feasibility committee that will travel to India to do an analysis of its education system and advise CIDA of where the Canadian college system can be of the most help.

Work in the UAE -- the first inter-

national project the college has undertaken -- should be completed in September of this year.

The college entered into the contract with the UAE with financial objectives as well as social objectives. Tibbits said the project has generated profits for the college as well as boosted morale and provided professional development for the faculty involved.

Tibbits said that any future projects the college may be involved in will not require the col-

lege to put out money.

"We'll put money into the college, or at least break even," he said.

The original \$250,000 contract with the UAE was expanded to \$300,000 in what Tibbits described as a "vote of confidence" and he has further hopes that the contract will be expanded into a five-year term or more.

Tibbits said the UAE is pleased with the work the college has done and plans have already been dis-

cussed with Conestoga for adding additional programs to the current six campuses and of opening up new campuses.

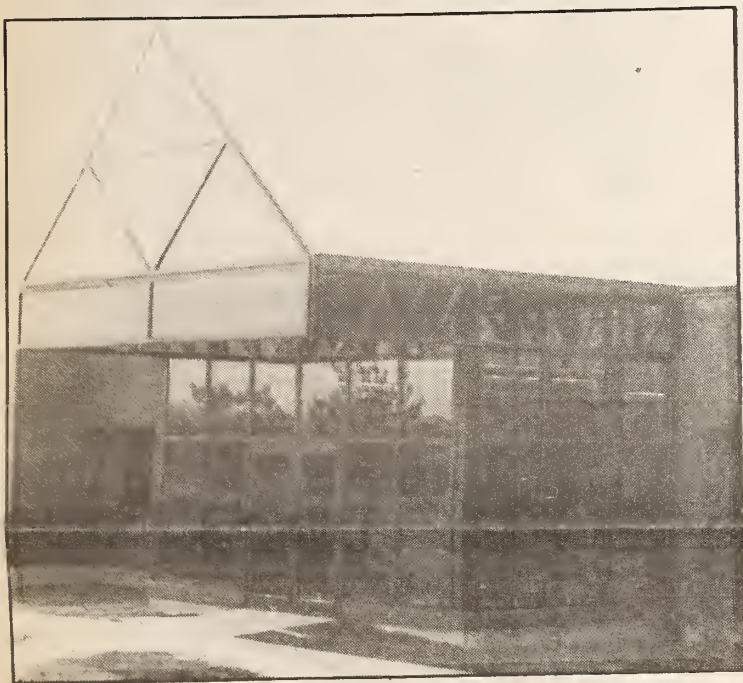
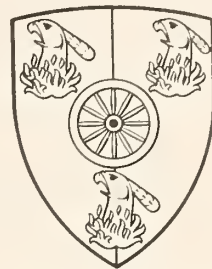
"I'm confident we will be approached to help in the next phases," he said.

If things go as well with the UAE in the future, and with the project in

India on the horizon, Tibbits said the college may be in a position to set up a permanent international office.

SPOKE

Conestoga College, Monday, July 18, 1988



The new woodworking centre

Photo by Lynne Gourley/Spoke

Woodworking centre lowers enrolment target

By Lynne Gourley

The new \$6 million woodworking centre at the Doon campus is having trouble filling its enrolment quota, and has lowered its September enrolment target to 64 from 96.

College representatives blame low wages in the industry, an overall decline in the popularity of technology programs, and a lack of advertising as possible reasons for the low enrolment.

As of early July, 57 students had been confirmed for the 1988 school year, said Grant Glennie, chairman of the new centre. After the initial response, the enrolment target was cut to 64, with the possibility of ex-

pansion if there is an application influx. The college has launched a publicity program to attract more students next year.

It was anticipated that enrolment would double once the centre was built.

A high demand for workers with woodworking skills brought about the funding of the centre, with \$1 million donated by industry.

It is estimated that by 1990 the woodworking industry will be short 4,713 skilled, highly skilled and middle management workers.

Bill Townsend, co-ordinator of the woodworking program, said that enrolment may be sagging because of an over-all drop in applica-

tions to technology programs.

Both agreed that because the centre is new to the community, some people are not aware that the building exists.

Low wages in the industry also may be a factor in the lower-than-expected enrolment, but Glennie said he is optimistic that as technology grows and the introduction of complex machinery intensifies wages will rise. He added that wages may rise out of desperation for skilled operators.

The average starting salary for graduates in woodworking is currently about \$16 000.

Glennie said that he expects the
see Woodworking, page 3

Bricklaying might be axed

By Richard E. McLean

The bricklaying course offered by Conestoga College's Cambridge Campus will be cancelled unless more funds are made available.

The 20-week course, which operates out of a small industrial mall off Franklin Boulevard in Cambridge, has been operating since March 7 of this year, and will end July 22, 1988.

The Cambridge Industrial Training Commission (CITC) provided funding for the course, believing it would benefit not only the students but also the community. The Commission said they do not have the funds to sponsor this program again in the fall.

George Cunningham, course co-ordinator and teacher, said, "I can not understand why they are cutting this course when, at the time, there are so few qualified brick-layers in the area."

According to Cunningham, brick-layers from both coasts were being brought into the region to provide sufficient labor. The course was

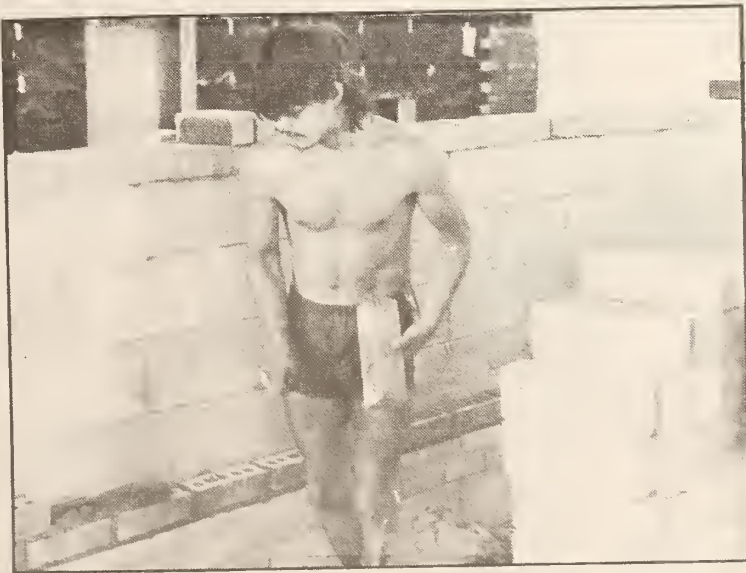


Photo by Richard E. McLean/Spoke

Student Chris Holmes learns to lay bricks on a wall

originated by a local committee after a labor market-needs survey was done. The survey discovered a big need for qualified bricklayers.

The CITC is currently lobbying Cambridge M.P. Chris Speyer, hoping to get more money from the federal government. They will also approach the Ontario Ministry of Housing and the home builders association for assistance. Cunningham said they are also trying to check out other government agencies.

The bricklaying course is an apprenticeship program which

teaches the students the basic skills. A graduate of the program can save employers money because they already have the basic training required on the job.

Cunningham said he has been speaking with local contractors about the course, the students, and job opportunities. According to Cunningham, several contractors have shown interest in hiring the students.

"Some of the area contractors have been in to talk to the guys and see their work. They seemed to be
see Brick, page 3

Two part-time nurses let go

By Lynne Gourley

Two part-time nurses at the Waterloo and Stratford campuses of Conestoga College have been laid off as a cost cutting measure.

That leaves the remaining three full-time nurses to divide their time among six campuses.

John Podmore, director of human resources, said the layoffs were the result of "recent tough budget deficits."

"We will have to do the best we can with the staff we have," said

Podmore. He is confident that all health demands can be met because of the experience of the full-time nurses.

He said he does not foresee the reinstatement of the nurses.

"We have to staff the level we can afford."

The layoffs took place as part of a restructuring that resulted in the dismantling of the health services facility as of July 1. The responsibility for health services now rests with the occupational health and safety department.

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Opinion

SPOKE

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By Lynne Gourley

I forgot my pillow!

I am not, nor have I ever professed to be, an outdoorswoman.

It's difficult for me to imagine why anyone would want to leave the security of the city to go into the wilds of the unknown. But at a friend's insistence, and being the good sport that I am, I decided to tackle the great outdoors with a vengeance.

Left behind were the essentials of living -- curling iron, and make-up and in its place a can of insect repellent and bandaids.

Being an amateur camper, I decided to stay close to home base, so off I went to Grand Bend. The provincial park must have sensed my anticipation for the weekend ahead and thoughtfully put up the notice, CAMPGROUND FULL. After being put on the waiting list, I had visions of seeing my own bed that night and the comfort of my pillow -- Oh my god, I forgot my pillow!

"Luckily," we got a camp site. After what seemed like hours, the tent was up and the fire was roaring.

Suddenly, I felt the call of mother nature. I looked around for the nearest washroom facilities and discovered they expected me to go in something that didn't even have a chain! How primitive do they expect me to be?

One thing I realized about camping is that you have to leave your pride behind. No one can look glamorous while camping, and it got to the point where I stopped trying.

I hate to admit it, but I actually had a good time. It seems that when you're camping, social barriers are broken down and everyone is nicer to one another.

Everyone assumes a camaraderie with neighbors, as if they are fighting to obtain the same goal. Shouldn't that be what life is all about?



"GO AHEAD, PLAY YOUR GAMES, WE'VE GOT
 PLENTY OF SPACE"

Sm

You tell us:

What are you doing to beat the heat?



"I turn on the fans and shut the windows."

Lisa Lane
 RNA program



"I go to my neighbors across the street. She's got central air and a swimming pool."

Diane Reid
 RNA program



"I take the T-roofs off my Corvette and go for a drive."

Doug Wilson
 CPA teaching master



"I'm enjoying it. I still remember being cold last winter."

Sylvia Takacs
 Student services

College may put quantity before quality with new program



By
 Antony Saxon

In another attempt to stock its classrooms full of fee-paying students, the college plans to start a general arts and science program in January of 1989.

The college wants to increase its enrolment in order to benefit from government funding which is on a per student basis. By implementing a general arts and science program the college will (a) attract individuals interested in taking courses for interest and pleasure and (b) offer a program for people that have flunked or dropped out of more focused programs.

Either way, the college achieves its purpose of retaining a larger number of students.

The program is beneficial in that it will

offer some interesting courses for people who are merely looking for an interesting course. But that is where the benefits end.

As far as the student body is concerned, this program places quantity before quality. Many of the individuals who will end up in the new program will be people who are not suited to college. This program will only offer them further refuge from the big, bad world outside.

The college is also planning to hire a "retention coach" to aid in keeping current stu-

dents. Why doesn't the board of governors consider hiring a person whose job it is to ensure that the kind of students admitted to the school in the first place are suited to this situation? Surely that would decrease the drop-out rate.

I have seen the kind of aimless person that a general arts program usually attracts at a university. One can only assume that college, with its lower admission requirements and its "retention at all costs" mentality, will attract an even more aimless group.

Doon campus has own museum

By Maria K. Hooisma

The Daniel B. Detweiler Electrical Skills Centre, on Doon Campus, is a museum of electrical history. The centre, with a value of about million, is named after Daniel Bechtel Detweiler, born April 10, 1860.

According to a press release issued for the opening of the centre, Detweiler is credited with being the founder of Ontario Hydro. As you enter the building the aura is not of an educational institution, but of history and the future.

About 400 tons of electrical machinery and apparatus are housed here. In the Dynamo Room your eyes are caught by a huge drive wheel and generator, and you sense something very special.

Heinz Peper, former director of the centre, wanted it that way from the beginning. He arranged the history of electricity displays found in the main entrance. There are 286 glass-covered panels and numerous display cases, filled with pictures, artifacts and writings that make history come alive for the students. Peper said, "I was kind of the architect," referring to ideas such as the large corner windows in the lobby, the open office area and the lighting fixtures in many of the rooms.

Names that have contributed to the world of electricity, such as Thomas Edison, hang on wooden plaques outside classrooms and labs.

The centre has a library, lunch room and conversation corners with tables, chairs and soft lighting, giving a relaxed and home-like atmosphere.

The concept of the centre is to provide students with a hands-on learning experience in a variety of situations.

There have been two programs offered at the centre. However, the electrical technician-machinery

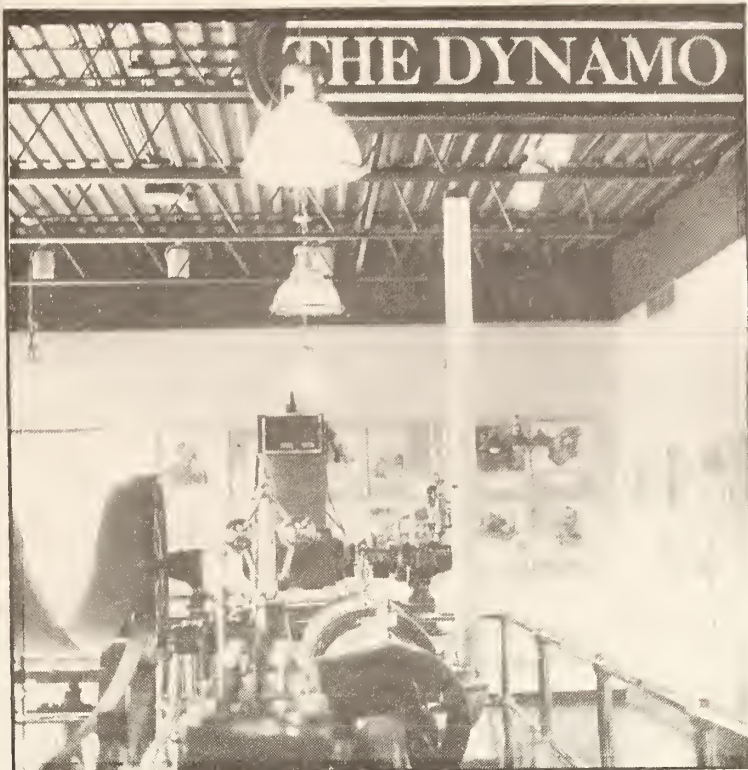


Photo by Maria K. Hooisma/Spoke

The dynamic entrance to the Detweiler Centre

and apparatus (EMA) program has been suspended. In September of 1989 the program will be revised to a two-year, four semestered program.

The program will be reviewed and upgraded to include current technology. Instructions of revisions to the EMA course will be made by three industrial sub-committees and the United Brotherhood of Electrical Workers union, said Hans Zawada, manager of the Detweiler Centre.

On the positive side, the electrical apprenticeship program has shown a marked increase and two additional intakes have been incorporated.

With two new intakes, in January and October, there has been a recall of three recently laid-off staff.

The apprenticeship program includes 720 hours of in-class time, but can include up to 9,000 hours altogether, or four to five years, depending on the employment situation of the student.

A student works for a period of time and then begins with the first module, which is basic. Then there is a return to the workforce. The student can continue with the intermediate module, return to work, complete the advanced module and return to work again.

During the modules, students have six hours of class time each day.

When construction is booming, so are apprenticeships. The 1988-89 increase in apprenticeships is 60 per cent.

Marketing plan created for technology programs

By Wendy Coles

In an effort to combat declining enrolment in technology programs, Conestoga College recently created a new marketing department headed by David Gross, the new vice-president of marketing.

Gross is developing a marketing plan aimed at changing the poor attitudes that some people have towards technology programs.

President John Tibbits said the marketing plan will complement a study being done by the Ministry of Colleges and Universities to review and assess the implications of enrolment trends in college technology programs.

The marketing plan will try to promote technology programs in high schools. It will focus on the families of high school students, who often encourage their children to enter university technology programs instead, and women, who have traditionally steered clear of

technical programs.

Enrolment problems have caused the suspension of five technology programs at Conestoga.

Tibbits said that it's likely those programs will be run again next year -- even if they aren't filled to capacity -- if the college can see that the marketing plan is having some impact.

When asked what would happen if the marketing plan is unsuccessful, he said, "If we feel we've done everything we can and there is no hope (of increased enrolment) then we'll have to make some tough decisions, but if we feel we haven't done everything we can, we may give ourselves another year."

The programs being suspended are: metal fabrication technician, electrical technician machinery and apparatus, electro-mechanical technician industrial control, electro-mechanical technician hydraulics and machine toolsetter operation.

GSA gets business manager

By Brian Williams

The Guelph Student Association (GSA) will hire a part-time business manager to make sure bills are paid, mailing is kept up and records are kept in proper order.

Mary Wright, Doon campus recreation officer and advisor to all student associations on budgeting, administration and activities, said the person will probably be hired in August and start work in September.

The new manager will work with all of Conestoga College's student associations except the Doon Student Association, which has two full-time employees -- a business manager and an activities co-ordinator.

Other student associations aren't experiencing the problems that the Guelph association has had in the past, but the part-time person will make things easier for the association members who basically act as volunteers. Student associations also experience a lot of change-over, Wright said.

She said the situation in Guelph "was a problem for a number of years." Problems existed when she started working for the college in January 1985.

The GSA will have to pay off outstanding debts such as auditing fees when it receives its funds, but should end up in the black, said Wright.

Woodworking continued from page 1

centre to at full capacity in the 1989 school year because the college plans heavy advertising to sell the centre, touted as among the best in the world.

Glennie said that they will be speaking with local contractors about the course, the students, and job opportunities. According to Cunningham, several contractors have shown interest in hiring the students.

"Some of the area contractors have been in to talk to the guys and see their work. They seemed to be impressed," said Cunningham. "All the guys are likely to get jobs."

There were originally 20 students enrolled, but seven dropped out for various reasons.

Cunningham said the bricklaying course was chosen above others to be dropped because it had been operating for the shortest time.

This is the second time in six years that funding for this type of program has been cut. The home builders association tried to sponsor an apprenticeship training program for residential construction out of George Brown College in 1982, but it folded due to lack of government support.

The work done in class by the students is equal to the experience they would get in an apprenticeship program in the first year, said Cunningham.

The credits they earn from this course will be put toward their studies in an apprenticeship program.

Brick continued from page 1

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Photo by Richard E. McLean/Spoke

Getting a face lift

Larry Rawski prepares the floors at Conestoga College, Doon campus, for new tiling that will be laid in the Technology wing.

Keep cool

By Lynne Gourley

If the heat is too much for you to handle, Caroyl Glaze has a few tips to help you keep cool.

Glaze, nurse at the Doon campus, says these hazy days of summer can be dangerous. Heat exhaustion is a major concern during these months, said Glaze, and people should take proper measures to look after themselves.

Symptoms of heat exhaustion include headaches, and feeling flushed and weak. People can faint due to exhaustion.

Glaze recommends little or no outdoor exercise for those who want to escape heat exhaustion. For those who do want to keep fit she suggests swimming or going for a leisurely walk.

Strenuous exercise such as jogging, soccer or football are not recommended.

Glaze suggests drinking plenty of fluids, as the body is more apt to dehydrate in hot weather. Cool baths and showers are also recommended.

While outdoors, wear cool, loose fitting clothing and -- if you're out in the sun for a prolonged period of time -- wear a hat and something loose that will cover your arms.

Athletic skills taught at summer sports camp

By Brian Williams

Energetic children and tired camp leaders.

It's summer again and area children are taking advantage of the sports and fun camps at Conestoga College's recreation centre.

The first two-week session began July 4.

The sports camp, aimed at 10- to 15-year-olds, teaches the skills of tennis, volleyball, soccer and badminton. Learning these skills might open the door to playing on high school and local teams, said two of the camp leaders.

Lara Smith, 18, team leader, is in her seventh year of being involved with the camp and has ambitions of being a high school physical education teacher in Waterloo County.

"It's OK money," she said, but next year she will probably have to take a higher-paying job, even if it means not enjoying work as much. Smith once attended the same camp as a camper five years ago.

Another ex-camper, Wendy Janssen, 20, of Kitchener, is also working at the camp. She is in her third year of being a leader.

At the camp she is the tennis instructor for one week each session, a sport she picked up through physical education classes while at school. She will also handle the

soccer portion of the program during the other week.

Due to the summer's heat wave, Janssen and Smith had to do some re-scheduling, giving their tennis and volleyball instructions during the morning. The heat seemed to make some of the campers unruly.

"It's kids today, I think," said Smith, explaining certain behavior. With the campers fresh out of school, both team leaders felt the campers have a lot of energy to use up.

The recent college budget cutbacks, affecting students and faculty, also affected the camps.

There were some years when the



Wendy Janssen(l); Lara Smith

number of leaders totalled six or seven, but this year three were hired.

"We're short staffed now," said Smith, while explaining the shortage is due to a combination of college cutbacks and a shortage of campers. She said they are getting by and can deal with it.

They used to go to Bingeman Park, Pioneer Sportsworld and would camp one night, but not this year. It was too difficult to get the necessary equipment for camping, so they are going to Ontario Place once each session as an alternative.

The sports camp participants go swimming once a week and Friday is special event day. Activities planned for Fridays include a mini-olympics, a counsellor hunt, a record-breaking day and a scavenger hunt.

In the past, activities such as basketball and golf were part of the program, but in an effort to give returning campers a variety some changes have occurred over the years.

There are still spots open for the remaining sessions in both the sports camp and fun camp, which is for six- to 10-year-olds. The remaining sessions are scheduled for July 18 to July 29, Aug. 2 to Aug. 12 and Aug. 15 to Aug. 26.

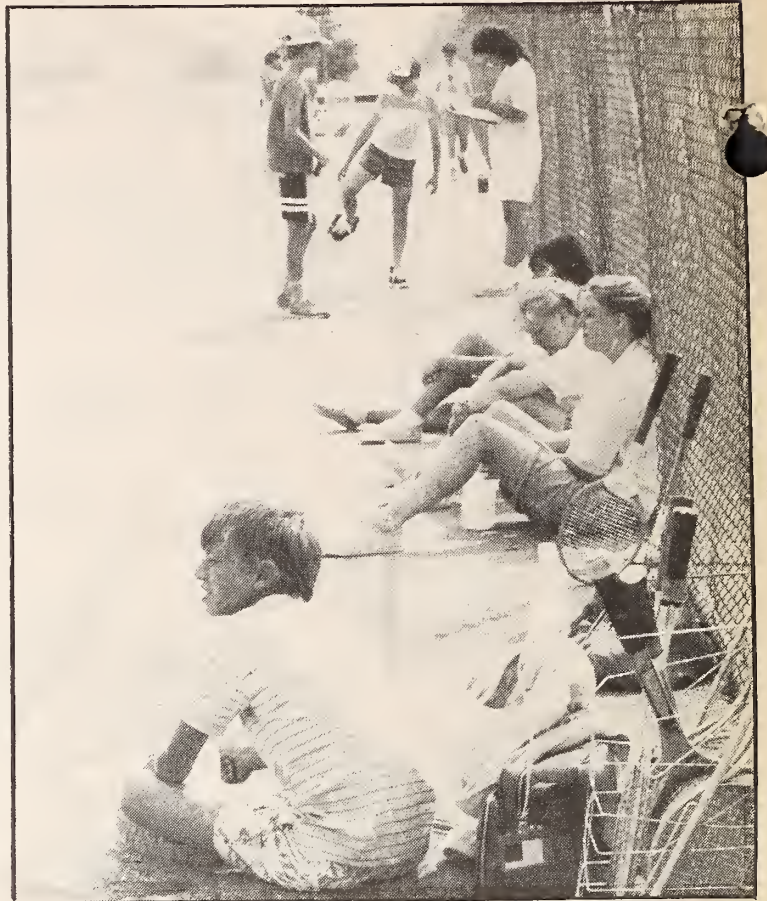


Photo by Brian Williams/Spoke

Participants take a break from the heat on the courts

Murphy reigns in America

By Cathy Zegers

If you're an Eddie Murphy fan you'll love Coming to America. If you're not, don't waste your time seeing it.

Coming to America is an Eddie Murphy production, written by Eddie Murphy and starring Eddie Murphy. If you haven't guessed yet, it is basically a showcase for Eddie Murphy. However, unlike his other recent movie, Raw, Coming to America does have a plot, and a cast of supporting actors.

Murphy's comic sidekick is Arsenio Hall, of Solid Gold and The Late Show fame. Hall comes across as a poor imitation of Murphy.

Coming to America is about Akeem (Murphy), an African prince who comes to America in search of a bride. And what better place is there to find a wife for a future king than Queens, New York?

Akeem comes to America

Movie Review

with his trusted man-servant, Semmi (Hall), and gets a job at McDowell's, a rival of McDonalds.

He wins the heart of his lady love and takes her back to be his princess. The plot is predictable, so don't expect a lot of originality.

The movie does have a lot of funny scenes and all of these scenes revolve around Murphy.

The funniest characters in the movie are three men who hang out in the barber shop under Murphy's apartment in Queens. These men just happen to be played by Murphy and Hall in disguise.

The movie is funny, but if you don't like Eddie Murphy you may not like it, because he's always on the screen.

Coming to America is playing at The Cinema in Kitchener and is rated AA.

BRT head chooses early retirement

By Maria K. Hooisma

Conestoga College's recently announced early retirement incentive couldn't have come at a better time for Gary Parkhill, co-ordinator of the broadcasting--radio and television program at Doon campus.

Nine years ago Parkhill came up with an "ideal plan" which involved building a new home and retiring within a 10-year period.

He recently sold his house and had a new home built in northern Ontario. He had made arrangements to board in the area and commute to Conestoga for the next year but said it would have been a "pain in the neck." The early retirement incentive solved that.

Parkhill will be teaching part-time at Loyalist College, Belleville, and is doing some news work for CBC radio. Other work possibilities are still on the horizon.

Outside of college life, Parkhill has been a consultant for 17 years, showing businesses how to effectively use the broadcast media. He does two weekly productions of Town and Country Ontario -- a 15-minute show airing on CHCH-TV in Hamilton, Sunday at 12:45 p.m. and a half-hour version seen separately on 11 Ontario stations from Ottawa to Thunder Bay.

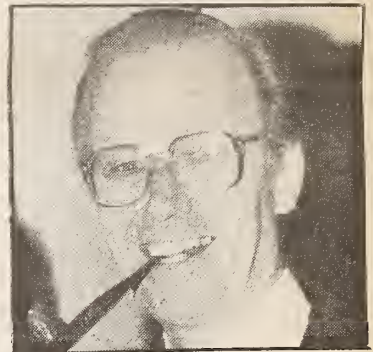
The program originates from Guelph and focuses on agriculture and horticultural issues.

Parkhill came to Conestoga College nearly 20 years ago as a part-time teacher and for 19 years has been the full-time co-ordinator of the BRT program.

"The college always got my full attention," said Parkhill.

He "enjoyed it all" but said that he enjoyed working with the students most.

He received the Friend of the Industry Award from the Central



Gary Parkhill

Canada Broadcasters Association last year. He is also a member of the Radio--Television News Directors Association of Canada, (RTNDA).

Parkhill is married, with four children.

When asked how he would like to be remembered Parkhill inhaled from his ever-present pipe and replied: "Fondly."

Real estate classes offered by continuing ed

By Richard E. McLean

Real estate classes offered by continuing education at Conestoga are turning out qualified real estate agents after five weeks of classes.

Dorothy Prong, certified in marketing and real estate and a fellow of the realtors' institute and one of the teachers, said the program is divided into three segments. The first is one week long and the last two are each two weeks long.

Students enrolled in the course must write an exam after each segment is completed and must maintain a 75 per cent average in order to continue to the next segment.

Upon graduation, each student is fully trained and, once registered with an agent, can become a real estate agent.

Segment one of the course deals with the basics of the field, and an introduction to what real estate involves. The second segment teaches the students the legal aspects of real estate and the final part deals with what some of the students call the "nitty-gritty information." This includes things such as leasing, selling, mortgaging and qualifying customers for a mortgage.

According to Prong, the course is offered continuously and there is a

"never-ending list of people wanting to get into this program."

Although neither males nor females dominate the enrolment lists, Prong said there are more females interested in real estate than there were a few years ago.

She added that the entire structure of the field of real estate is changing.

According to Prong, the real estate field had no education requirement for those entering it, but this was changed when new regulations were accepted and approved by the government July 1.

"That is one reason why we teach this course."

The course now being taught at Conestoga campuses consists of 150 hours of instruction and 8 1/2 hours of testing. There is no field work experience offered. The next set of students will have to take a pre-admittance course to allow each individual the chance to decide if the field is suited to them, according to Prong.

Prong also added that sales people who become licenced after July 1, 1988, must complete three mandatory courses within the two years following their obtaining of their sales-representative licence.

Further changes concerning education will take place within the next 18 months.

She said education is a vital part of real estate because of the amount of money and the various types of work involved, such as financing and value listing.

She said education is important in order for people to really understand what they are dealing with.

"The entire field is being professionalized and upgraded to a greater extent and thus a high level of professionalism must be brought into the field," said Prong.

"Our responsibility to the public for the dollars they are spending is forever increasing, and we must give them the best for their money."